<table>
<thead>
<tr>
<th>GPD Goal</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
</table>
| **G1:** Maximize the safety of our citizens and our workforce. | • Increase police presence in communities  
• More ‘boots on the ground’  
• Increase street patrols  
• Have officers be friendlier  
• Have officers in the neighborhoods at all times  
• Have more police in areas of highest crime rates | • Go after criminals and stop asking for our personal information on a potential crime.  
• On-going Diversity Training  
• Cultural sensitivity classes  
• More GPD hosted activities for youth  
• Give officers more opportunity to interact with citizens so they can show their human side. | • Stop harassing, but take control.  
• Talk to the people to see how they feel. |
| **G2:** Strengthen public trust and confidence by serving all people with dignity, fairness and respect. | • Hold community workshops on safety and health.  
• Have crime prevention awareness in each community.  
• Stay in touch with youth.  
• Make sure there is a good rapport with stakeholders.  
• Increase officer involvement to improve community safety and health. | • Offer more opportunities for the community to be involved in helping solve problems.  
• Respond to requests from neighborhood crime watches when possible.  
• Workshops, in-service meetings | • Don’t treat people like they are the enemy.  
• Be seen in the community all the time, not just when you’re looking for someone. |
| **G3:** Work in partnership with our stakeholders promoting community safety and health. | • Advertise a solution to prevent crimes on radio, tv and flyers.  
• GPD needs to listen to citizens and work with them in problem neighborhoods.  
• Have ‘that’ age group do a slogan; advertise on radio, tv, t-shirts.  
• Have national night out in different neighborhoods (quadrants) every year. | • Work hard to gain more trust in the community.  
• Communicate with people, let them know they’re doing something wrong and how to correct it in a friendly, non-hostile manner when possible | Increase frequency of crime prevention training in neighborhoods and crime watch groups or associations. |
| **G4:** Perpetuate a proactive management approach to crime prevention. | | | |
**Gainesville Police Department**

**Strategic Plan Rollout - SE Quadrant (Eastside Recreation Center)**

**GPD Vision:** Gainesville is a safe and healthy community  
**GPD Mission:** Together as a community we foster order, safety and freedom

<table>
<thead>
<tr>
<th>GPD Goal</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
</table>
| **G5:** Continue to develop a professional, ethical and skilled workforce. | • Push for the highest education standards for all law enforcement officers  
• Require FBI certification and Bachelor's degrees.  
• Go after the best applicants available.  
• Receive a higher level of basic training.  
• Hire more people from Gainesville and the African American community. | • Recruit more African-American youth.  
• Keep working with people in the community.  
• Have a public relations committee work directly with the community. | • Improve problem solving training. |
| **G6:** Building a community-focused workforce representative of the public we serve. | • Cultural Diversity is important - training and hiring should reflect this.  
• Citizens and GPD must work together  
• Ensure that the department represents the community it serves. | • Find ways to keep the community informed about the advisory committee's work.  
• Have more meetings with community leaders.  
• Use surveys to find out what the community thinks GPD should work on. | • Expose children to opportunities in law enforcement.  
• You have to know the neighborhood to know what the needs/concerns are.  
• Push further education of law enforcement officers. |
| **G7:** Foster effective communication predicated on our employees, volunteers and citizens being our most valuable resource. | • Make it a point to try to meet with all people in Gainesville  
• Everyone needs to be on the same page when working with citizens.  
• Utilize the various sources of communication technology to keep employees and citizens informed to aid successful law enforcement. | • Send e-mails about crime in our neighborhoods so we are not surprised when it happens to us or our neighbors and let us know when you apprehend a criminal.  
• Develop a strong community marketing program.  
• Improve volunteer program. | • Citizens should always be heard and treated with respect. |